



## Wanderers' Rest Humane Association

P.O. Box 535, Canastota, NY 13032

Phone: (315) 697-2796 : Fax: (315) 697-4065

www.wanderersrest.org

On September 9, 2017, we will be holding our annual event: **WOOFSTOCK!** We hope you will sponsor the event at the bronze, silver, or gold level. Based on the level of your sponsorship, you or your business will be publicized on our website and social media, event program, press release and other promotional opportunities.

We also hope that you will put together a team to compete for the **Community Team Award**. The team that raises the most money will be recognized at the event, receive an award and will have a shelter animal sponsored in their name. You will receive a photo of your sponsored pet and be kept informed of its progress to be adopted. The adoption fee for the sponsored pet will be reduced, giving it a better chance of being adopted. Your sponsorship and money raised will be added together to determine the *Community Team* winner.

This annual pet festival is our most important public education and fundraising event. In 2015, over 700 people participated in the event. More than 200 were children who gained valuable information on how to be responsible pet owners. The proceeds of the event help to underwrite the rising costs of sheltering, healing and caring for more than a thousand homeless cats and dogs each year.

### Our sponsorship levels for WOOFSTOCK! are as follows:

#### GOLD - \$1,000



- Prominent signage at the event and name on big event poster
- Name mentioned throughout event and on other promotional material and media outlets
- Name/logo in event program indicating GOLD level sponsor
- Name on the Wanderers' Rest website indicating GOLD level sponsor
- Two free t-shirts
- Free booth space

#### SILVER - \$500



- Name mentioned throughout event and listed on other promotional material
- Name in event program indicating SILVER level sponsor
- Name on the Wanderers' Rest website indicating SILVER level sponsor
- Free booth space

#### BRONZE - \$250



- Name mentioned at event
- Name listed in event program indicating BRONZE level sponsor
- Name on the Wanderers' Rest website indicating BRONZE level sponsor
- Free booth space

If you are interested in sponsoring this event please fill out the information form below and fax or mail a copy of this form to:

**Wanderers' Rest Humane Association PO Box 535 Canastota, NY 13032**

*We are also looking for in-kind donations as well for raffles and giveaways!*

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Amount: \_\_\_ GOLD \_\_\_ SILVER \_\_\_ BRONZE OTHER: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

**All sponsorship money must be received by August 28, 2017 to be put on promotional material. \*Tax ID: 16-1191312**